

KELLY-ANN MCGONIGAL

SKILLS

Illustration using both traditional and digital techniques, sculpture, book arts, raster and vector image creation and editing, page layout, web site design and coding, video editing, and word processing. Also mediation, instruction, education, and organization.

CERTIFICATION

I am eligible for a Florida Educator's Certificate. To obtain my Temporary Certificate I need verification of employment and fingerprinting. I am currently studying for the exams necessary to obtain my Professional Certificate.

EXPERIENCE

CREATIVE, APPLE INC. BETHESDA, MD 2007-2009

Trained customers on how to use their Apple products and software, including but not limited to: web site design, photo editing, movie editing, creation of presentations, spreadsheets and word processing documents, file organization and management, internet skills, explanation of operating system and program structure and settings, workflow and multitasking, and basic computer trouble shooting. I was also responsible for the scheduling of 5 full time and 2 part-time employees and making the daily session schedule for up to 40 appointments and 7 trainers per day, as well as sales, cashiering and inventory duties.

FREELANCE PRODUCTION ARTIST, THINKFUN INC. ALEXANDRIA, VA, 2007

Mocked up 30 full size boxes for various educational kits for distribution to clients.

MARKETING SPECIALIST, UCF COMPUTER STORE ORLANDO, FL, 2006

I was responsible for creating new and redesigning old flyer campaigns, and creating web graphics to highlight current sales and promotions. Completed over 100 projects in 10 months. I also had cashiering, sales and inventory duties for student, staff, faculty and departmental purchases.

INTERN, WESH CHANNEL 2 A HEARST-ARGYLE NBC AFFILIATE WINTER PARK, FL, 2006

Interned under the art direction of Lia Lim. Created On-Air graphics, including over-the-shoulder graphics, animated maps, still maps, full screen graphics and plasma graphics.

FREELANCE DESIGNER, RJM COMMUNITIES ST. PETERSBURG, FL, 2006

Brochure design advertising planned condo renovations on the beach. Printed and assembled in house and overnighted to Las Vegas for investors meeting.

STUDENT DESIGNER, UCF ART DEPARTMENT ORLANDO, FL, 2004-2006

Created thumbnails, roughs, and full color compositions for package design as well as corporate identity packages including logos, catalogs and web sites. Designed and hand-bound hard-cover books and others as well.

FREELANCE DESIGNER, THE ORLANDO PREDATORS ORLANDO, FL, 2002-2003

Freelance jobs including press pass design, newsletter header design and 2003 Predators Media Guide design and layout.

FREELANCE DESIGNER, SEMINOLE HIGH SCHOOL WARHAWK BAND AND COLORGUARD
SEMINOLE, FL, 2002-2004

2002 WGI Suncoast Regional Program Cover, 2003 Marching Season Tour Shirt "Off Center," 2003-2004 Seminole Visual Spectacular shirt and Program Cover design, 2004 Rose Bowl Tour Shirt "Experiment 33776: An Adventure in Modernism," totaling 4 program covers and 4 shirts that were professionally printed and bound, both sold at events and worn by the organizations during their respective seasons. A variation on my design has been continually used since 2004.

EDUCATION

University of Central Florida, Orlando, FL – Bachelor of Arts in Art specializing in Graphic Design with a Minor in Digital Media, 2006

Seminole High School, Seminole, FL – High School Diploma, Magna Cum Laude, 2001

REFERENCES AVAILABLE UPON REQUEST